

Communication Design

December 2008 Entry Portfolio Review (EPR)

The first test will be administered on Saturday, November 15 in a number of sessions in the Art Building, rooms to be assigned upon registration. Students will be able to sign up for these sessions on Eric Ligon's office door (Art Building, room 252) beginning Monday, November 3 at 8:00 a.m.

9:00 a.m. — 10:30 a.m.

10:30 a.m. — 12:00 p.m.

12:00 p.m. — 1:30 p.m.

1:30 p.m. — 3:00 p.m.

Notification of the results of the test will occur as soon as possible after the test is taken. Students will either receive a certificate they can print out and include with their EPR submission, or notification about scheduling a retake to retake the test a second time. The second test date for retaking the test will be on Saturday, December 6.

The review will occur as scheduled on Monday, December 17 with the portfolio drop off as already stated in the EPR Guidelines.

Required Knowledge
BFA Program Admission
Communication Design

Part II

Draw around the provided letterform with the pen tool taking great care to draw it as perfectly as you are able and with a minimum number of points as well as correct placement of points. Much emphasis will be placed on this skill and your ability to match curves and serifs exactly! We will be checking points to make sure they are smooth where they need to be with handlebars functioning correctly (handlebars on curves should move together, not independently) with bezier curves and conversely corner points where appropriate.

1. Open Illustrator
2. Create a new file and name it: First&Lastname_lettertrace
3. Drop in supplied letterform jpeg file using the place command.
4. Make a template layer.
5. Make a new layer and begin to outline the letter on that layer.
6. When letter is complete fill with 100k.
7. Knock out the counter or center of the letter.
8. Draw a 7 x 10 rectangle with a 100m 100y fill.
9. Send it to the back, behind the letterform you've drawn.

Save this file: First&Lastname_lettertrace (Note: you must keep the template layer with the jpeg file so we can check your work!)



To practice outlining type, you may use existing type and convert it to outlines, lock it, and begin to practice. On the day of the test you will be provided a jpeg file to trace.

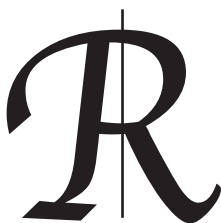
Part III

Complete the following skills test.

Open your completed letterform. Save as: First&LastName_**clippingpath**

1. Delete the 7 x 10 rectangle.
2. Delete the layer template.
3. Pull a guide to the approximate vertical center of the letterform.
4. Lock your guide.
5. Cut the letter where the guideline intersects with the letterform.
6. Delete the right half of the letter.
7. Join open paths to create a closed path.
8. Make a copy of this new form and paste exactly on top or in front.
9. Reflect the copy vertically.
10. Move this new copy to the right the exact width of the letterform.
11. Group these two paths.
12. Reduce the letterform to 20 % of the original size.
13. Duplicate this new form horizontally 6x to the right with a keyboard increment equal to the exact width of this new form.
14. Group this new row of paths.
15. Duplicate the grouped row of paths 6x vertically the exact height of the grouped images.
16. Draw a star over these rows of letterforms.
17. Make a clipping mask with the star and letterforms.
18. Give the star a 1 point black rule.

Save this file: First&LastName_**clippingpath**



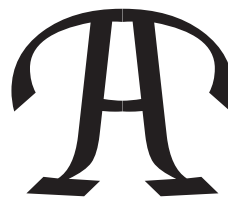
Step 3



Step 6



Step 9



Step 10



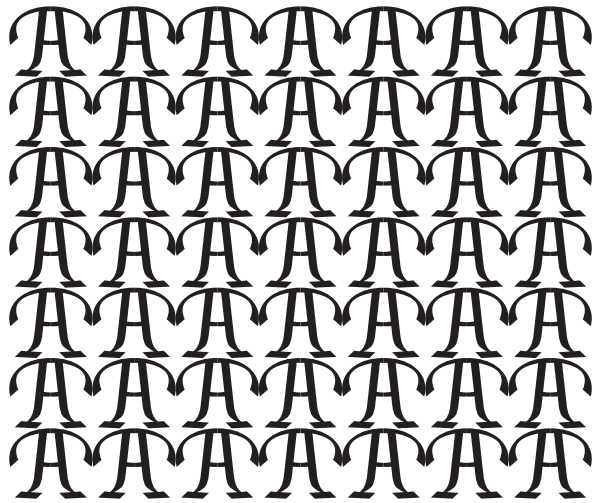
Step 12



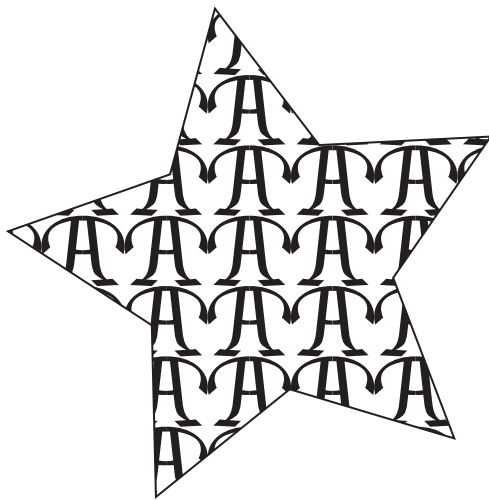
Step 13

PRACTICE TEST

Required Knowledge
BFA Program Admission
Communication Design



Step 15



Step 18

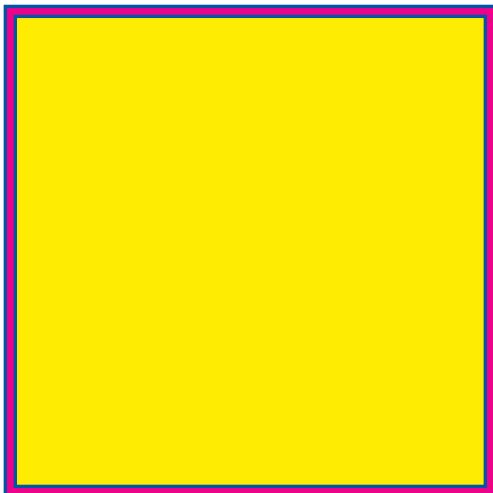
Required Knowledge
BFA Program Admission
Communication Design

Part III *continued*

Open your completed letterform. Save as: First&LastName_**color**

1. Draw a five inch square.
2. Fill the rectangle with PMS 123, uncoated, yellow.
3. Stroke the square with a 10 point rule, 100c, 75m.
4. Apply a second stroke to the square with a 5 point rule, 100m.

Save this file: First&LastName_**color**



Required Knowledge
BFA Program Admission
Communication Design

Part III *continued*

Create a new file. Save as: First&LastName_*type*

1. Draw a three inch circle.
2. Draw a curved path.
3. Type the phrase: There is no coming to consciousness without pain.
4. Set that phrase in 14pt Baskerville.
5. Apply the type to the curved path.
6. Apply the type to the circle.
7. Center type.
8. Flip the type to the inside bottom of the circle.

Save this file: First&LastName_*type*

There is no coming to consciousness without pain.

There is no coming to consciousness without pain.

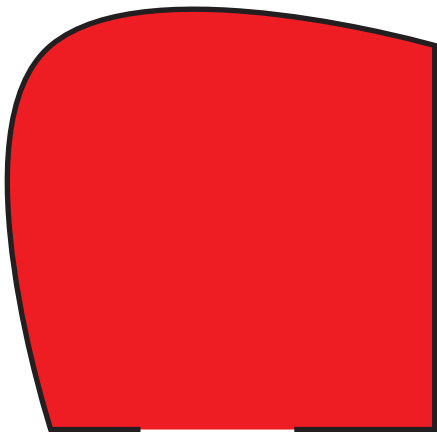
Required Knowledge
BFA Program Admission
Communication Design

Part III *continued*

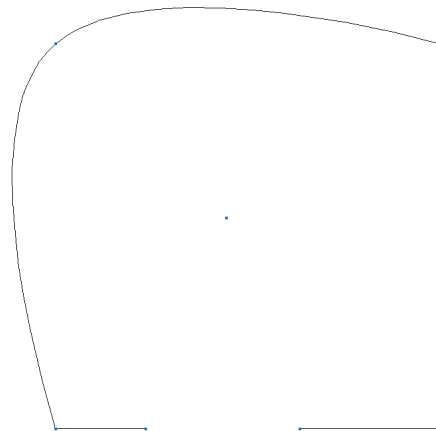
Create a new file. Save as: First&LastName_box

1. Draw a five inch square.
2. Fill with 100y, 100m and give it a 5pt black or k stroke.
3. Add four points to the right side of the square.
4. Convert the upper left corner to a curved point.
5. Cut a two inch section from the bottom of the square.

Save this file: First&LastName_box



Preview mode



Outline or wire frame view

Required Knowledge
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Communication Design

Part III *continued*

Create a new file. Save as: First&LastName_**pathfinder**

1. Draw a 5 by 2.5 inch ellipse.
2. Draw a 1.5 by 1.5 inch star.
3. Overlap the star on the ellipse leaving half the star hanging outside the ellipse.
4. Make a copy of the above configuration and move below the first ellipse and star.
5. Merge the the first circle and stat into one path.
6. Divide the second star and ellipse into three separate pieces and pull apart.

Save this file: First&LastName_**pathfinder**



Steps 1-4



Steps 5 & 6

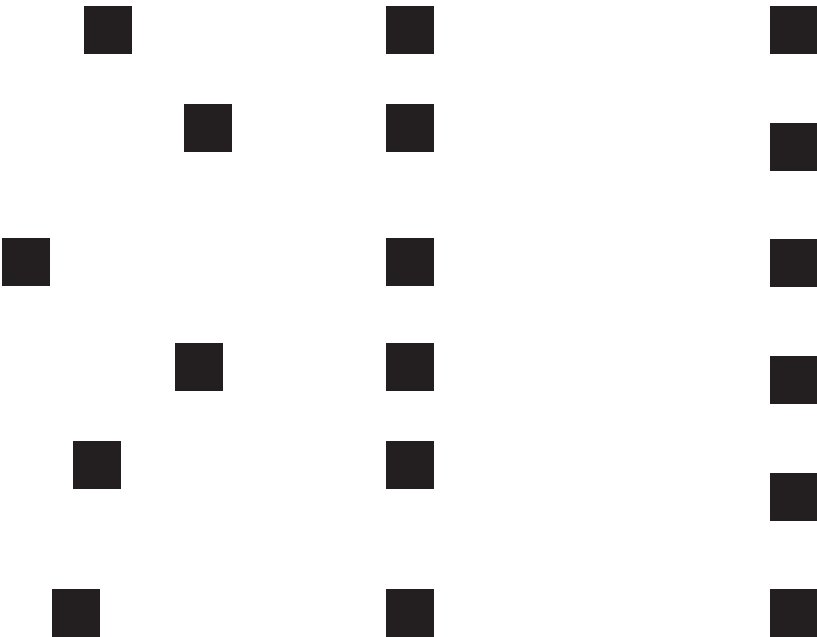
Required Knowledge
BFA Program Admission
Communication Design

Part III *continued*

Create a new file. Save as: First&LastName_align

1. Draw six, half-inch black squares. (You will get a file with random boxes, but for now you can create this.)
 2. Place in a random order. (See example below.)
 3. Align all the boxes to the left.
 4. Make all the spaces equal between boxes.
- (This is to be done with the tool designed for this purpose, not by hand.)

Save this file: First&LastName_align



Steps 1-2

Step 3

Step 4