



COLLEGE OF VISUAL ARTS AND DESIGN
Design Department, Communication Design

December 2009 Communication Design Entry Portfolio Review

The portfolio for the December 2009 Communication Design Entry Portfolio Review will include the following material: (All work will need to be presented in a portfolio, envelope or box, with the student's name on the outside.)

- I. A complete set of transcripts which shows that the student has successfully completed (with a grade of "C" or better) or is currently enrolled in the art core program: ART 1440: Design I, ART 1500: Drawing I or their accepted equivalents from other institutions of higher education. (The transfer of Design I & II, and Drawing I & II from a Texas public community college is automatic. If you have taken any of these classes at another four-year institution or have taken them at a community college outside of Texas you will need to have your transcripts reviewed by a Communication Design faculty member for transfer credit in advance of the Entry Portfolio Review.) The student must highlight these art courses with a hi-lighter marker.

The balance of the art core for Communication Design consists of ART 1200: Art Appreciation, and ART 1510: Drawing II. If any student accepted through this review has not yet completed these courses prior to the Entry Portfolio Review, he or she must successfully complete both before the beginning of the Fall 2010 semester.

Please Note: While ART 1450: Design II is NOT required for a degree in Communication Design, it will be required in all other areas in CVAD if, for whatever reason, you do not remain a student in Communication Design. It is therefore in your best interest to take ART 1450: Design II concurrently with ADES 1510 if you have not already successfully completed this course.

- II. A copy of your certificate of Illustrator Competency issued by the Communication Design program area, or a transcript showing that you have successfully completed ("C" or better) an Adobe Illustrator course at another institution. If you have not taken a course at another institution you may be required to take the Illustrator Proficiency Exam here in CVAD. That test date is set for Sat., Nov. 21, 9:00 AM–12:00 NOON in the Art Building rooms 313 & 231. Sign-up sheets will be posted on Eric Ligon's office door in the weeks prior to the test.

III. DESIGN WORK

Requirements for the portfolio: It is strongly recommended that you submit projects completed during your enrollment in the art core classes rather than creating and submitting new work created solely for inclusion in the Entry Portfolio Review.

- 1a. Two (2) examples of two-dimensional (2D) design that demonstrate the following compositional skills: (one of the pieces must be in black and white/gray scale; the other must be in color.)
 - a. Submit work that demonstrates your understanding of figure/ground
 - b. Submit work that demonstrates your understanding of the principles of visual gestalt (repetition, similarity, proximity, closure, and continuity)
 - c. Submit work that demonstrates your understanding of asymmetrical compositional structure (this must be demonstrated in at least one of the two pieces)
 - d. Submit work that demonstrates a knowledge of color manipulation as it applies to a pattern.



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Use two or more of the following formal color attributes:

- a. value (how light or dark a color or gray appears)
 - b. amount (the area of a given space a color occupies)
 - c. saturation (how pure or grayed-down a color appears)
 - d. complimentary contrast (the relationship between colors opposite on a color wheel).
- 1b. A design process notebook that effectively presents the chronological development of one of the projects presented in your portfolio (the thumbnails, sketches, revisions, etc.) is a significant part of the review. We are most interested in the depth and breadth of your thinking and ideas and sketches. Finished work is important but how you arrived at the finished solutions is most important in this review.

DRAWING WORK

- 2a. Two (2) examples of drawing that demonstrate skills chosen from the following list: (these works must *NOT* be drawn from photography or the student's imagination)
- a. Submit work that demonstrates your understanding and ability to render perspective: one point perspective, atmospheric perspective, *or* two point perspective are all acceptable.
 - b. Submit work that demonstrates your understanding of value through still life.
 - c. Submit work that demonstrates your abilities in drawing the figure—nude figure preferred but not required. (*The Communication Design program is aware that figure drawing is not a standard component of Drawing I. Please note that a lack of figure drawing in your portfolio will not put a you at a disadvantage in this review.*)
- 2b. A drawing journal or sketchbook showing your sketches, daily work, etc.
- IV. A postage-paid, self-addressed #10 envelope for the return of the results of the Entry Portfolio Review.

Notes: No Communication Design faculty or staff member at the University of North Texas will assist a student in pre-screening or selecting the pieces for this portfolio. The student's selection process will provide evidence of critical, analytical skills. This will be strictly adhered to in order to avoid giving any student an unfair advantage over others who might not have access to the faculty. None of the work should be larger than 36" in either its horizontal or vertical dimension. Additionally, the work must be presented in some sort of portfolio or box with your name clearly printed on the outside of the box. The work need not be mounted or matted, but it should be presented neatly. The design and drawing work must be labeled on the back with a 3" x 2" white label in the upper left-hand corner. Include your name, UNT ID number if are currently a UNT student, and which requirement the piece fulfills: i.e., Two-point perspective. In the lower right-hand corner of the label, number every one of your entries as part of the series, i.e., 1 of 4, 2 of 4, etc. No framed work and no glass will be accepted. Failure to present work according to these guidelines will result in non-acceptance through the 2009 Entry Portfolio Review.

Portfolios Drop-off: Portfolios must be dropped off in Room 234A in the Art Building (Wednesday, December 16–Friday, December 18 between the hours of 9:00 a.m. and 4:00 p.m. Applicants who are not able to be on



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the UNT Denton campus during finals week may send their portfolios to the Design Department Office by messenger or mail. The applicant must also include return postage if he or she expects the portfolio to be returned. (Please include a phone number where you can be reached if necessary.)

If shipping by United States Postal Service:

*UNT College of Visual Arts and Design
1155 Union Circle #305100
Denton, Texas 76203
attn: Eric Ligon*

If shipping by FedEx or UPS

*UNT College of Visual Arts and Design
Department of Design
1201 West Mulberry
Denton, Texas 76201
Attn: Eric Ligon*

Entry Portfolio Review: Conducted by full-time faculty of Communication Design Monday, December 21 and Tuesday, December 22.

Notification of Acceptance: Sent by e-mail as soon as possible after the review. If you are accepted, you will be sent the registration codes necessary to enable you to enroll in ADES 1510: Typography I that will be taught in the Spring of 2010.

Entry Portfolio Review Results: All students whose portfolios are reviewed will get their results by mail.

Portfolio Pickup: All portfolios must be picked up between Thursday, January 14 – Friday, January 15, 9:00 a.m. and 3:00 p.m. in room 234A in the Art Building. Any portfolio that is not picked up by 3:00 p.m. on Friday, January 15 will be discarded. If you are not able to pick up the portfolio yourself, please make arrangements for someone to pick it up for you.