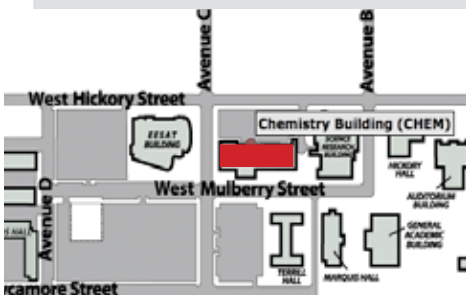


# Brian Ulrich



**Artist Talk**  
**February 26th, 5:30pm**  
**University of North Texas**  
**Chemistry Room 109**



Brian Ulrich's photographs are sophisticated both in content and use of aesthetics. Ulrich's project, *Copia*, is a long-term photographic examination of the peculiarities and complexities of the consumer-dominated culture in which we live. Through large scale photographs taken within big-box retail stores and the thrift shops, Ulrich explores not only the everyday activities of shopping, but the economic, cultural, social, and political implications of commercialism and the roles we play in over-consumption, and as targets of marketing and advertising.

Website: [www.notifbutwhen.com](http://www.notifbutwhen.com)