Mission
To further the University mission by collaborating with appropriate university offices and units to enhance and enrich the campus environment and community relationships through the acquisition, presentation and preservation of art works in public places that respond to and illuminate the condition, context and potential of the campus.

Vision statement
The University of North Texas will be known locally and globally for its collection of art and the integration of the art into a campus environment committed to diversity and sustainability in ways that speak to coming generations of scholars, leaders, visitors and neighbors.

Goal 1: Art collection
To acquire, present, and maintain a range of high quality works of art that reflect the values and mission of the institution and elevate visions for the future.

Goal 1, Objective 1: Develop collection
Strategies
• Create and implement policies and procedures for accession and de-accession of art works to ensure diversity and quality in the APP Collection.
• Define current collections at UNT to clearly understand roles, responsibilities and opportunities.
• Establish and identify existing locations appropriate for temporary and permanent installations to help in the commission process.
• Commission new art works by artists with national and/or international reputations, including Texas artists, using the Percent for Art program, private donations, and grants.
• Acquire works of all periods that advance the educational mission of the campus including those that reflect the state's unique history and diversity.
• Define the university collection as distinct from other public collections.

Goal 1, Objective 2: Insure and maintain collection
Strategies
• Conduct an inventory of existing collection that includes documentary photographs, preliminary condition reporting, location record, and other identifying information.
• Hire professionals to evaluate the collection’s condition and value toward determining a 5-year maintenance schedule and securing appropriate insurance for works in the collection.
• Assess and improve current practices.
**Goal 2: Campus environment**
To create a vibrant environment on campus that stimulates thought, promotes appreciation, and encourages engagement.

**Goal 2, Objective 1: Create a sense of place and a reputation for Art in Public Places at UNT**

Strategies:
- Conduct research on each work, including artist interviews.
- Define the relationship of the Art in Public Places Collection relative to other campus collections.
- Create walking tour and publish a brochure for UNT faculty, staff, students and guests.
- Provide interpretive information and seating along walking tour.
- Develop marketing plan, including publicity copy, images and materials

**Goal 2, Objective 2: Demonstrate solutions to challenging issues of our time**

Strategies:
- Commission new works
- Contextualize existing works
- Collaborate with EESAT (for example) on walking tour information and route to include campus sustainability statistics and research sites.
- Create site responsive works resulting in the creation of iconic places on the campus that emphasize campus mission, goals, and unique qualities.

**Goal 3: Community relationships**
To use art as a vehicle to celebrate and integrate the space of the campus with the cultural life of the region.

**Goal 3, Objective 1: Develop and Acknowledge donors**

Strategies:
- Assist the Office of Advancement in implementing University policies and procedures for acceptance of art as gifts-in-kind and for sale as gifts-in-kind, as well as other donation circumstances related to art in public places.
- Celebrate the art on campus through special events to which donors and potential donors would be invited.
- Create materials to encourage donations to the campus collection.

**Goal 3, Objective 2: Educate audiences**

Strategies:
- Develop leading interdisciplinary scholarship and curriculum about art in public places.
- Develop community programs, such as docent tours and artist lecture series.
- Promote the collection to communities.