Graphic Design Track

The Communication Design Program at the University of North Texas has two tracks for students: Graphic Design and User-Experience Design. This document describes the application process for students interested in the Graphic Design track.

APPLICATION PROCESS OVERVIEW //
The UNT Communication Design Entry Portfolio Review is a two stage review. The first stage is a digital review of each candidate’s portfolio. Selected candidates will then participate in the second stage, an in-person review. Interested students will need to submit required materials online at: unt.slideroom.com by Monday, November 25th (5pm CST).

Selected students will be assigned a time to participate in an in-person review at the UNT Art building on Friday, December 6th.

DIGITAL APPLICATION REQUIREMENTS //
- Six examples of work
- Completed Graphic-Centered Design worksheets

IN-PERSON APPLICATION REQUIREMENTS //
- Personal sketchbook of process work
- Drawing utensils and drawing pad (approximately 9 x12")
- Transcripts (unofficial is preferred)

KEY DATES

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DIGITAL PORTFOLIO REVIEW
Due Monday, November 25 (By 5 pm CST)

REQUIRED MATERIALS
SIX EXAMPLES OF WORK
GRAPHIC-CENTERED WORKSHEETS

EXAMPLES OF WORK //
Each applicant must upload six examples of work that best represents their skill set and potential as a communication design student. The work can be produced in any medium of your choosing (traditional or digital). Physical projects should be photographed or scanned. Online projects such as websites or videos can be linked to. All projects must be submitted at unt.slideroom.com. The application costs $10.

Students are encouraged to present work that shows a broad range of interests and abilities. Work should exhibit your ability to draw, create, and concept compelling designs or images that utilize design principles and color theory effectively. Work may come from your core classes (Design I and Drawing I), high school coursework, or work done outside of the classroom.

Over 160 students typically apply for our program, so consider how your work might stand out. Also, be aware that reviewers will not know the assignment for which the work was done, so evaluate if the work will be understood and valued within that context.

GRAPHIC-CENTERED WORKSHEETS //
A series of supplied worksheets guide applicants through the research and design process for a hypothetical client. Worksheets can be downloaded at:

art.unt.edu/design/communication-design/undergraduate/application-process

These worksheets must be completed and delivered to the UNT Design Department office in person or via mail. If you are applying from out of the area, your worksheets must arrive by the deadline and sent to:

UNT CVAD
Department of Design
Attn: Comm Design Program Application
1155 Union Circle #305100
Denton, TX 76203

APPLICATIONS / /
Applicants will be notified via email by December 4th. Those selected will be invited to participate in the in-person review on December 6th.
IN-PERSON REVIEW
Friday, December 6

REQUIRED MATERIALS
PERSONAL SKETCHBOOK OF PROCESS WORK
DRAWING UTENSILS AND DRAWING PAD (APPROXIMATELY 9X12"

GROUP 1
DROP OFF 8:00–8:30 AM
IGNITION ASSIGNMENT AND INTERVIEWS 8:30–11:00 AM

GROUP 2
DROP OFF 1:30–2:00 PM
IGNITION ASSIGNMENT AND INTERVIEWS 2:00–4:30 PM

SKETCHBOOK //
A personal sketchbook of your process work and daily reflections is required for the in-person review. The sketchbook should be at least 5.5 x 8.5" and may include process work for drawing and design courses, personal sketches, and process work for projects outside of courses.

The sketchbook should capture your process and convey your commitment to the discipline of design through deep exploration and refinement of ideas. The sketches need not be polished sketches but should effectively capture your thinking and exploration.

PREREQUISITES //
You are required to have completed, with a grade of ‘C’ or better, or be currently enrolled in the courses that comprise art core program – ART 1440: Design I, ART 1500: Drawing I, or their accepted equivalents from other institutions of higher education. The balance of the art core for Communication Design consists of ART 1200: Art Appreciation, ART 1450: Design II, and ART 1540: Drawing II. Any student accepted into the Communication Design program through the Entry Portfolio Review who has not yet completed the art core courses must complete them with a grade of ‘C’ or better before the beginning of the fall 2020 semester.

IGNITION ASSIGNMENT //
The ignition assignment is given at the beginning of each review session. Participants will be given a design challenge to work on individually. Using the required writing utensils (one fine-point and one medium-point marker are recommended) and drawing pad (9" x 12" tracing or marker paper is recommended), each student will sketch solutions to the challenge.

After 30 minutes, participants will gather in small groups with design faculty to present and discuss the concepts and solutions they developed. This discussion will last approximately 90 minutes, and participants should come prepared to talk about their design approach and background.

NOTIFICATION //
Applicants will be notified via email by December 11th.
FINAL NOTIFICATION
Wednesday, December 11

NOTIFICATION DELIVERY //
All notifications will come via email. The notification will be delivered to the email you use when you create your slideroom account, or if you are a current UNT student it may arrive via your official UNT email account.

ADVISING //
Students who are not selected should schedule a meeting with advising to develop an alternative degree plan and a schedule for the next semester.

RE-ENTRY //
Students may reapply for the program the following year, however they should develop a secondary degree plan to pursue in the mean time. It is also important to note that the Communication Design curriculum cannot be expedited so reapplying to the program will delay graduation by a year.

FOUNDATIONS FOR COMMUNICATION DESIGN //
All students who are accepted into the Communication Design program are required to take ADES 1540: Foundations for Communication Design in the Spring 2020 semester. This class is a prerequisite for the Fall 2020 Communication Design coursework (ADES 1510: Typography 1 and ADES 2515: Image Making & Color Theory). If you will be unable to take ADES 1540 in the spring of 2020, then you are advised to wait until the next Entry Review. More information on ADES 1540 can be found through the UNT Registrar’s Office schedule of classes and the UNT Course Catalog.

COMPUTER REQUIREMENTS //
All students accepted will be required to have a laptop and the appropriate software by the beginning week of the Spring 2020 semester. (See the Computer Laptop requirement, downloadable at the CVAD: Communication Design website.)