ENTRY PORTFOLIO REVIEW

UNT Art Building, room 238
1201 W. Mulberry
Denton, TX, 76201
Friday, May 8th, 2015

REGISTRATION INSTRUCTIONS

To register for the Spring 2015 Communication Design Entry Portfolio Review, students must contact Alex Egner via email (at alex.egner@unt.edu) on or before May 1st, 2015. Please title your email Spring Entry Review in the subject heading. In the body of the email, enter your name and preferred group assignment—Group 1 or Group 2—based on the meeting times listed above.

A make-up review will be held on May 11th for those students who cannot attend on May 8th. To reserve your spot on the make-up date, email Alex Egner as described above and enter your name and Make-up Review in the body of the email.

Out-of-town students who are unable to attend either Entry Review date may make special arrangements to have their portfolio materials sent by messenger or mail before May 1st.

If shipping by United States Postal Service:
UNT College of Visual Arts and Design
Attn: Alex Egner
1155 Union Circle #305100
Denton, Texas 76203

If shipping by FedEx or UPS:
UNT College of Visual Arts and Design
Department of Design
Attn: Alex Egner
1201 West Mulberry
Denton, Texas 76201

GROUP 1

Portfolio set-up // 7:30–8:30 AM
Ignition assignment and student interviews // 9:00–11:00 AM

GROUP 2

Portfolio set-up // 1:00–2:00 PM
Ignition assignment and student interviews // 2:30–4:30 PM

CHECKLIST OF REQUIREMENTS

Please use this handy checklist to ensure that you are bringing all of the required items to the Entry Review. Students must have each of the following:

☐ Design – Black and white
☐ Design – Color
☐ Drawing 1
☐ Drawing 2
☐ Sketchbook
☐ Special assignment – Four exercises

Note: None of the preceding items may be created digitally

☐ Student’s choice – Optional, not required
☐ Transcripts (unofficial is fine)
☐ Writing utensils and 9” x 12” drawing pad
The portfolio for the Spring 2015 Communication Design Entry Portfolio Review must include the following material, all of which must be presented in a portfolio or box, with the student’s name neatly printed or labeled on the outside:

### DRAWING WORK //

2A. Two examples of drawing that demonstrate skills chosen from the following list:

A. Your understanding and ability to render perspective: one-point perspective, atmospheric perspective, or two-point perspective are all acceptable.

B. Your understanding of value through your rendering of still life.

C. Your abilities to render the human figure – nude figures are preferred as subject matter but not required. (The faculty are aware that figure drawing may not be a standard component of Drawing 1. Please note that a lack of figure drawing in your Entry Level Portfolio will not put you at a disadvantage.)

D. Other

2B. A drawing journal or sketchbook showing your developmental sketches, daily work, etc. This can be a personal sketchbook and does not need to have been created for a specific class.

### 2-D DESIGN WORK //

1. Two examples of two-dimensional design (one of the pieces must be in black and white/gray scale; the other must be in color). Consider entering work examples that demonstrate some of the following:

A. Figure/ground

B. The principles of visual gestalt (repetition, similarity, proximity, closure, and continuity)

C. Color manipulation as it applies to value, amounts, saturation and/or complementary contrast

### SPECIAL ASSIGNMENT //

The special assignment consists of four small creative exercises. Please see the instructions for completing and presenting the special assignment included at the end of this document.

### STUDENT’S CHOICE – OPTIONAL //

Students may choose to include a single additional piece of work that demonstrates a skill or interest area that is not covered by the preceding required components. This component may be created using traditional or digital media.

### A FEW WORDS OF ADVICE //

It is logical for all the projects you submit to the Entry Review to have been completed during your enrollment in art core class, namely Design 1 and Drawing 1. However, you should carefully edit and curate your portfolio to showcase the best of your abilities. Simply because your work was graded an ‘A’ within the context of a class, does not necessarily mean that the work will be deemed sufficient outside the context of that class. Consider instead how your work will be viewed by outsiders who do not know the instructions, parameters, or limitations imposed by a given class assignment.

We, the communication design faculty, can only assess what we see. If there is an extenuating circumstance that prevents your portfolio from showing your full potential, we will not be able to see that extenuating circumstance. If your dog ate your best drawing, we will not have been there to witness it. If you did a super amazing painting but left it at your parents’ house, we will not be visiting that house. We will only be able to see the portfolio as it is shown.

With that in mind, you are well advised to show no excuses. Show excellence instead. Select only the work that you feel will stand out when it is displayed alongside your peers’ best work. The bold, risk-taking and creative will be rewarded over the staid, safe and boring. This is not the time to blend in.
university of north texas   //  college of visual arts and design  //  communication design

**Transcripts and Prerequisites**

You are required to bring a complete set of transcripts (unofficial transcripts will be acceptable) which indicates that you have successfully completed (with a grade of ‘C’ or better) or are currently enrolled in the courses that comprise art core program – ART 1440: Design I, ART 1500: Drawing I, or their accepted equivalents from other institutions of higher education. The balance of the art core for Communication Design consists of ART 1200: Art Appreciation, ART 1450: Design II, and ART 1540: Drawing II. Any student accepted into the Communication Design program through the Entry Portfolio Review who has not yet completed the art core courses must complete them with a grade of ‘C’ or better before the beginning of the Spring 2016 semester.

**Ignition Assignment**

Each student participating in the Entry Portfolio review must participate in the on-site Ignition assignment. Each student must bring writing utensils (one fine-point and a one medium-point marker is recommended) and a single pad of 9” x 12” tracing or marker paper to this event. Beginning at either 9:00AM (Group 1) or 2:30PM (Group 2), the communication design faculty will pose a design challenge that each student participant must then use his/her drawing pens and tracing or marker paper pad to complete in 30 minutes or less. The remaining 90 minutes will allow communication design faculty members time to speak with students about the sketches and ideas they produce in response to the posed design challenge.

**Additional Instructions**

No Communication Design faculty or staff member at the University of North Texas will assist any student in pre-screening or selecting pieces for this portfolio. The student’s selection process will provide evidence of critical, analytical skills (or lack thereof). There will be no exceptions to this policy for any reason.

None of the work you submit should be larger than 36” in either its horizontal or vertical dimension. Other than the special assignment, the work need not be mounted or matted, but it should be presented neatly. Each piece of design and drawing work must be labeled on the back with a 3” x 2” white label in the upper left-hand corner. This label must include your name, your UNT id number if you are currently enrolled here, and your e-mail address. In the lower right-hand corner of the label, number every one of your entries as part of a series, i.e., 1 of 4, 2 of 4, etc. No framed work and no glass or plexiglass coverings of any kind will be accepted.

**Sign In Instructions**

Upon arriving at the May 8th, 2015 Entry Portfolio Review at your designated time,* students will enter their name and contact information at a sign-in station. Please have a viable and reliable email address. All review results will and future correspondence will be sent via the email address that you enter upon sign-in.

*Please note that there is no reason or advantage for showing up early. Students frequently choose to arrive very, very early and awkwardly wait around and stare at the faculty as we set up for the review. This is not the best use of anyone’s time. Mere punctuality is all that we ask.*

**Notification of Acceptance**

Notification of acceptance will be sent by e-mail in the week following the review. If you are accepted, you will be e-mailed the registration codes necessary to enable you to enroll in ADES 1540: Foundations for Communication Design that will be taught in the Summer of 2015.

**Foundations for Communication Design**

All students who are accepted into the communication design program at the Spring 2015 review are required to take ADES 1540: Foundations for Communication Design in the Summer of 2015. This class is a prerequisite for the Fall 2015 communication design coursework (ADES 1510: Typography and ADES 2515: Image Making & Color Theory). If you will be unable to take ADES 1540 in Summer of 2015, then you are advised to wait until the next Entry Review, which will be held in December 2015. More information on ADES 1540 can be found through the UNT Registrar’s Office schedule of classes and the UNT Course Catalog.

**Computer Requirements**

All students accepted will be required to have a laptop and the appropriate software by the beginning week of Fall semester 2015. (See the Computer Laptop requirement, downloadable at the CVAD: Communication Design web site.)
SPECIAL ASSIGNMENT //

Instructions

Your UNT entry portfolio submission should include the following three exercises. The exercises are designed to challenge you to be creative, solve open-ended problems, work within limitations, and present your work professionally.

The first two exercises should be mounted onto bristol board using spray mount. The third exercise may be presented in the format of your choice, provided it fits within a 9" x 12" manila envelope. You should pay close attention to craft and precision when mounting and cutting. For best results mounting exercises 1 and 2, we recommend you follow these steps:

1. Print worksheets on high-quality smooth printer paper.
2. Complete each exercise on the printed worksheet.
3. Spray the back of the worksheet with spray mount or adhesive.
4. Adhere uncut worksheet to a sheet of bristol board.
5. Using an Exacto knife and metal ruler, cut out the 7 x 7" square using the crop marks on worksheet (hint: only cut from one crop mark to the next, so you cut a window out of the worksheet).
6. Collect all three finished exercises and put them in a manila envelope neatly labeled with your name and “UNT entry portfolio special assignment.”
7. Place your special assignments on top of your other work in your portfolio.
Finish the Image

Finish the image in each of the squares below. Your four images must relate to one another in some way — through composition, theme, narrative, or some other means.
Word Reaction

React to the word *schism* in the allotted space below. Perhaps you consider its meaning, its historical context, or the typographic form of s-c-h-i-s-m. Or perhaps you choose not to consider any of those things.
How do you know?

Provide your answer to the question *How do you know?* Your answer can be in any format you wish and made of any material you wish (2D or 3D), as long as it fits in your 9" x 12" envelope.